

First Draft: March 1, 2010

DIRECTORY OF AUDIO-VISUAL RESOURCES FOR EDUCATION AND
TRAINING IN WASTE REDUCTION AND RECYCLING:

Also known as “Boone’s Audio-Visual Project”

Preface to the First Draft: When I first started thinking about this project in early 2009, I thought finding 250 items to describe and index would be simple; that did not turn out to be the case. The pages that follow describe about 50 products that I have found, viewed, and written up. Unlike BOOKS IN PRINT, there is no consolidated catalog of training films, and I am grateful to my several friends and interested parties who have recommended that I look here or there.

There are several reasons to publish a first draft:

- 1) I have no clear idea of what type of a resource the professional recycling community would like to see, so I did what I did and now ask for your feedback. Would you like me to post comments from others about the film? Should we allow for blog-comments on a film? Would you like me to keep track of where copies of the AV might be?
- 2) To solicit specific feedback on errors and omissions. (I took comfort recently in reading that Noah Webster’s first American dictionary had 35,000 words listed but his last edition 30 years later had 65,000; the words weren’t all new, he just had to go into print first before getting to the end of his list.)
- 3) I have yet to determine my response to the YouTube phenomenon, now five years old. I have chronicled in my notes perhaps 10-12 items I have been led to there but am still making up my mind as to whether or not YouTube items should be included in this project.
- 4) There are a number of AV items out there that involve cultural criticism of our over-consuming, resource-wasteful, society and culture. I have not generally thought that this directory’s purpose is to catalogue all those items. Unless a film is specifically concerned with 1) keeping materials out of the “waste” stream, 2) collecting, sorting, aggregating, and reprocessing that material, and 3) using the processed material as a substitute for virgin materials, then that film is probably outside the scope of this work.
- 5) Creative reuse is another field bordering our own where the boundaries are shaky. Films that exalt the artistic effort are not necessarily recycling films and I’ll leave it to my readers to tell me how what you want should be in this directory.

As always, your comments are always welcome to arthur@recyclingres.com or 510/910-6451. And thanks to all who have helped me get this far.

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TEXT OF THE DIRECTORY: FIRST DRAFT

Preface:

In the 27 years that I have worked in recycling, I have seen probably 30 films, movies, slideshows, etc. that told me about something in the field that I had never known before. I have now in my possession perhaps six of these items and, for the others when I began, had only a vague idea of who has a copy of the item, what it's actual title was, or how I might find one.

It occurred to me in mid-2009 that as recycling continues to grow, it might be time to prepare a listing of all the known audio-visual resources in our field. I had done a similar job in another industry in the early 1980s and knew the work would be cumbersome and tedious, but, in some peculiar way, satisfying. I prepared a small proposal for the Altamont Settlement Agreement's Education Advisory Board here in Alameda County, California, and, in June, 2009 they awarded me a small grant to cover some of my time and expenses. My immediate concern was to find footage that would show schoolchildren how their old glass bottles became new ones, and other reprocessing tasks; that turned out to be less onerous than I had feared. But, as often happens, a simple search results in a long answer: this directory.

I am particularly grateful to the following public agencies and film sellers for allowing me free reign in their libraries and resource centers:

Alameda County Waste Management Authority/Alameda County Recycling Board
City and County of San Francisco, Department of the Environment
City of San Jose, Department of Environmental Services
Green Planet Films, San Francisco

I am particularly grateful to the individuals who have fed me information, mostly Gretchen Brewer and Maggie Clarke, and those who watched DVDs with me late into the night or on rainy Saturdays and in many cases provided phrases and terms that worked their way into my item descriptions: Justin Lehrer of stopwaste.org, Natalie Peterson, etc.

As I have suggested elsewhere, when recycling receives the prominence it deserves in our society, the work I have begun can be run by a small bureaucracy on the public payroll; in the meantime I have done what I can. I hope you find this useful and I'm always glad to find other resources to add to this listing. There is no copyright on any of this material although CRR appreciates attribution when possible.

26 February, 2010.

Arthur R. Boone
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Berkeley, California

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THE SCOPE OF THIS PROJECT:

Some time about 2005, everyone and his or her brother learned how to do PowerPoints. The proliferation of materials, pushed on, no doubt, by YouTube and the cool gadgets being built on top of cell phones, absolutely flooded the attention span of recycling professionals and created what can only be called a “large pile of information and stuff” that needed to be managed.

WHAT TO INCLUDE: So I began with what I had in hand and went to my friends and tried to find what they had in their hands. The test for inclusion in this listing was simple: the item was intended as a production [not simply visuals to accompany a speech not otherwise printed], it involved waste reduction and recycling in some way, and it was available for preview/review. The hardest decision was not to include the numerous short videos of “machines in action,” chopping, grinding, conveying, etc.; separating the strictly promotional item from the educational was often difficult. Another hard decision was to highlight craft recycling: making paper from old paper with a blender and screen may be cute but not quite what I was aiming at. It was also a decision not to include items pushing recycled product procurement: previously used items or materials. And also to stay away from the tinkerer’s cleverness; turning a house fan into an air conditioner may be cute but not exactly on target for our interests.

In my original proposal for funding, I said 250 items would be listed. That number proved harder to reach than I had thought in my first survey of the field but became a convenient point where I could say, “Hey, I’ve done enough, at least for now.” As you can see, I haven’t quite gotten there yet.

No item for which a significant number of key factors are present has been omitted from the listings simply because it fails to meet my (or another’s) sense of taste or merit. As the parent of four children I am aware of how individual one’s tastes in movies can be.

As time is available, I hope to expand this listing, especially as new and better materials become available. Your feedback and inputs are always welcome.

THE PURPOSE OF THIS LISTING:

1. To help you find a resource you might use in your own work.
2. To give you a sense of what others have done previously in subjects of interest to you so that you can better prepare your own AV resource.
3. To give you, where they are available, the comments of others who have used or are using this resource.

A listing in this directory is neither an approval nor a condemnation of the product; only you know what your audience will like or reject. Comments that may be regarded as unkind to the product are meant to alert you as a potential user of this product to some of its possible detrimental effects or values. It’s impossible for any reviewer, especially an older white man living in what is purported to be one of the most liberal communities in

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the USA, to know what would, or would not, push the wrong buttons for you or your audience. PREVIEW ANY FILM, just like you read any book before putting it in a class assignment.

Any public agency that is looking for a format in which to display what AV materials it has for loan would do well to consult the website of the San Francisco Department of the Environment. Go to

INTRODUCTION:

ARE EDUCATION AND TRAINING THE SAME? Many years ago I read this slogan: “Education is for diversity; training is for commonality.” As I’ve thought about it over the years, I realized that the importance of training is to get everyone to perform certain acts in a uniform fashion, whether it’s learning to write your alphabet letters in school, tying a square knot for the Boy Scouts, or taking a rifle apart and correctly re-assembling it in the Army; you want everyone to do the same thing in the same way.

With education, the goal is quite different; you want people to understand the issues before them so that they can think through the situation and make decisions that fit in the context of complex factual patterns. There may be only one way to reassemble a rifle correctly but there are numerous ways to disable the enemy guns on the hill before you.

Most of the items in this list are, for better or worse, training items, only a few are “educational,” although most items are a mixture of mostly training and some education. Items that are primarily aimed at children and introducing new programs to a community are mostly training; the few items aimed at senior high or adults are most likely to be “educational” but in most cases the intent of the film is to get everyone involved in the municipal waste reduction and recycling program.

EVALUATING A TRAINING AID: In my own early education as a stand-up trainer, I read this advice (not a quote) : “There are four things you worry about as a trainer: the first is do you have enough stuff to cover the allotted time, the second question is whether your stuff is any good, the third is whether the students are learning what you intend, and the fourth is can you make your stuff any better. The questions or anxieties are sequential so that you worry about the later questions only after you have resolved the earlier ones in a satisfactory manner.”

In my probably 500-600 days of doing full-day, stand-up, training work, this checklist has been always with me. In trying to evaluate the AV training aids listed in this directory, I have always tried to consider: 1) Is the item too long or too short to cover its subject/convey its intent, 2) is the item on target, not fluffy, 3) is the message clear and correct, 4) does it seem that the film-makers are off target somehow.

LOCALITY-RATING: As I began to realize that many of the items in this list were developed by a specific local jurisdiction for use in that jurisdiction, I began to develop a rating scheme (from a one up to a five) that indicates the extent to which the item is

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preoccupied with local issues. A “5” or “5+” rated-item would be so full of local references as to have little relevance anywhere else; a “one” rated item may have references to local activities but is sufficiently generic in its references as not to be bound to only one place; a “3” or “4” might have some local references but they are not overwhelming or the major message you would take away from the film. I found very little “crowding” about their successes from any film’s sponsor that would make anybody in another jurisdiction feel uncomfortable or be “put off.”

HOW TO USE THE LISTINGS THAT FOLLOW:

For lack of a better method, this listing has included all items alphabetically, omitting “a” and “the” from consideration when alphabetizing.

We expect that people will skim the listing but then use the key words sourcing mechanism [not complete in this first draft] to call out items that they might want to preview.

The following agencies have specific materials in inventory and may be able to provide you with downloadable copies or copies for review.

ACW: Alameda County Waste Management Authority

CCR: Center for Recycling Research, Berkeley, California

CDR: Center for the Development of Recycling, San Jose State University

CSJ: City of San Jose, Department of Environmental Services

DOE: Department of the Environment, City and County of San Francisco.

DRT: Department of Resources, Recycling and Recovery, State of California

I have also been helped by review copies of items from Green Planet Films of San Francisco, Most sellers of these items do have websites and some allow preview copies.

TABLE OF CONTENTS: AV ITEMS INCLUDED IN THIS PROJECT:

All About Garbage and Recycling
Captain Cullet and the Gob o' Glass: A Story of Hope and Recycling.
Citizens At Risk: How Electronic Waste is Poisoning the Path Out of Poverty for India's Recyclers.
City of Fremont Food Scrap Workshop
City of San Leandro: Food Scrap Recycling
Compost: Truth or Consequences
A Convenient Truth: Urban Solutions from Curitiba, Brazil
The Cost of Cool: Youth, Consumption, and the Environment
Curiosity Quest, produced by Joel Greene
A Day in the Life of Your Garbage and Recyclables
Doing the 4Rs
Do the Rot Thing: The Simple Art of Home Composting
Environment: Your Own Back Yard: Unit One on MSW
Exporting Harm: An Investigation by the Basel Action Network
Food Scrap Recycling: Outdoor Ad Campaign.
For the Price of a Cup of Coffee
Garbage Into Gold
Garbage! The Revolution Starts At Home.
Going to the Source: A Video about Waste Prevention
Green In the City
Home Composting for Busy People, a/k/a Home Composting: It's Second Nature
It's Gotten Rotten
Kids Talkin' Trash
Lamp Recycling Outreach Program
Last Day of a Computer Monitor
Make the Most of Your Lawn: Make the Most of Your Time. Grassrecycle.
Manufactured Landscapes
Municipal Solid Waste Management: The Integrated Approach
Paper & Glass Recycling
The Paper Trail: Conserving Resources Through Paper Reduction
Point of Return: Oakland's Place on the Pacific Rim.
Recycle: From Oil to Plastic
Recycle More
The Recyclergy
Recycling: Conserving Earth's Resources
Recycling Milk Jugs into Fencing
Redemption
Respect Yo Mama: Here Comes the Recycle Man
The Story of Stuff
Sustainable Community Show
Taking Back our Trash: A Film About Waste

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Taking Back our Trash II: Putting Waste to Work
Tapped, a film on bottled water
Tina's Journal
Too Valuable to Waste: Recyclable Materials in Wisconsin's Economy
Wall-E, Pixar
The Wasteland: Sixty Minutes.
Where the Garbage Goes
A World At Waste
Zeke the Sheik and the Ladder of Matter

49 units

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Captain Cullet and the Gob o' Glass: A Story of Hope and Recycling

Produced by: Saint-Gobain Containers, Muncie, Indiana

Production Company: Wilkinson Brothers

Year of Production: 2008

Running Time: 10 minutes

Available formats: ?????

Key Words: glass, cullet, Saint-Gobain,

Locality Rating: 1

Descriptive Narrative: It begins on a puppet-like stage with cartoon characters Captain Cullet and his sidekick, Gob o' Glass, talking about glass: where it comes from, how it was invented, why it's good, how it's recycled, how it's better than plastic, paper or metal, why some is colored, how it never loses its quality and purity, etc. Supports curbside, drop-off and buyback programs, including redemption programs. Good sense of environmental consequences of discards management. Fast-paced but not frantic. Not much detail on the fabrication or chemistry of glass but a decent introduction. Takes the high road on competition with plastic containers. Big words on the screen probably means grades 3 and up; not planned for pre-schoolers.

Available From: <http://www.saint-gobain.com/en/activities/packaging/photo-gallery/captain-cullet>

Archives known to hold a copy of this item: On-line.

Data Entry: January 14, 2010, ARBoone

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Citizens At Risk: How Electronic Waste is Poisoning the Path Out of Poverty for India's Recyclers.

Produced by: Chintan Environmental Research and Action Group, India; Silicon Valley Toxics Coalition; and Arjun Bhagat/IMAK News and Entertainment Pvt.Ltd., India

Production Company: not listed

Year of Production: 2008

Running Time: 13 minutes

Available formats: DVD with case.

Key Words: electronics recycling, monitor recycling, hazardous materials, India, Delhi, extended producer responsibility,

Locality Rating: 1

Descriptive Narrative: This is the second film made for western consumption on the unregulated management and recycling of electronics in developing countries. The first film was "Exporting Harm," (listed in this directory) about China, this is about India.

A female narrator speaking Indian-pronounced English introduces the viewer to young people and children dismantling post-consumer electronics imported from foreign countries (mostly USA) and dismantled into marketable parts by the "informal sector" of small businesspersons using recent rural in-migrants to perform tasks under lower-than-primitive conditions with few if any environmental safeguards.

The initial focus is on Mustafabad, a section of Delhi, India and on another not-distant area. Interviewees speak a local language with on-screen translations into English. It shows in general (not clinical) detail how monitor units are broken apart and various activities undertaken that would upgrade the subparts of a monitor into marketable commodities. The narrator notes that 25,000 people in the Delhi region alone work in this sector, "they live and work in forgotten pockets, pawning their future." At the end she suggests three alternatives: 1) the Indian government enforcing health and safety laws against these illegal operations, 2) the original manufacturers follow EPR principles and organize these activities into safer businesses, and 3) keep on doing what you're doing.

This film has more interest in the social losses than in the long-term environmental degradation seen in the China film. It suggests that if India is "cleaned up," the "waste" just might go elsewhere; is Africa next in 2014?

Available from: in USA from Silicon Valley Toxics Coalition, 760 North First Street, San Jose, CA 95112. svtc@svtc.org,

Archives known to hold a copy of this item: CRR

Data Entry: ARBoone, January 9, 2010

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TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: City of Fremont [California] Food Scrap Workshop, September 13, 2008.

Produced by: not known

Production Company: not known

Year of Production: 2008

Running Time: self-paced.

Available formats: DVD

Key Words: food scraps, countertop pails,

Locality Rating: 3

Descriptive Narrative: In September 2008, the City of Fremont, California held a public forum on food scrap recycling. This DVD includes 71 photos taken at the event but not the powerpoints used in making the staff presentations. About 40 people attended.

Not a teaching item but might be a review for persons planning similar events.

Available from: stopwaste.org

Archives known to hold a copy of this item: ACW.

Data Entry: ARBoone, 12-15-09.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: City of San Leandro: Food Scrap Recycling

Produced by: City of San Leandro

Production Company: Studio Arroyo

Year of Production: ca. 2002

Running Time: 8 minutes

Available formats: VHS

Key Words: food debris, composting, food scrap, City of San Leandro

Locality Rating: 5+ (closely tied to this specific city)

Descriptive Narrative: City of San Leandro is a small city (70K population) just south of Oakland; the southern part of the city is in a sanitary district which controls waste and recycling in its area. The other part of the city (northside) started curbside in 1994 and, in 2002, added food scraps to the green cart in their three cart system. The film's purpose is to describe this new feature of the city's program. Opening narrator speaks of recycling as being well established and growing (8% in 1990, 33% in 2000) but with footage of landfill operations. Talking head interviews with compost yard operator [Hilary Gans], collections company owner [Louis Pellegrini], and landfill operator [David Grede]. A small firm, Alameda County Industries, has a clean MRF in town with 20-30 employees and hauls the garbage to Solano County. Speakers make clear the range of materials acceptable in food scrap cart: meat and bones, eggshells, tea bags, etc. Cute footage at the end of the film of a garbage truck dumping at the landfill with footage running backwards showing the materials leaping back into the truck while the speaker talks of "cutting garbage." Not fancy but quite serviceable.

Available from: City of San Leandro,

Archives known to hold a copy of this item: ACW.

Data Entry: ARB, 12-12-09.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: A Convenient Truth: Urban Solutions from Curitiba, Brazil.

Produced by: Maria Vaz Photo and Del Bello Pictures

Production Company: Maria Vaz Photo and Del Bello Pictures

Year of Production: 2007

Running Time: 51 minutes

Available formats: DVD

Key Words: Brazil, Curitiba, recycling, scavengers, MRF,

Locality Rating: 5

Descriptive Narrative: Curitiba is the capital city of Parana province in southwest Brazil, 30 miles back from the coast and 300 miles southwest of Rio. In 1950 it had 150,000 people, in 1988, over a million. In 1971 Jaime Lerner was elected to the first of three terms as Mayor (followed by Cassio Taniguchi) and, with thoughtful planning, introduced progressive public policy and actions in transportation (buses in rapid transit, no subways; 2 million passengers a day with 70 kilometers of exclusive buslanes), recycling (see next paragraph), affordable housing (projects with live and work spaces combined), and parks (converting slums alongside flooding rivers to greenparks with room for inundating waters). This film displays very well what Curitiba has done in these areas with lots of outdoor footage and interviews with planners, citizens, etc.

The section on recycling is only 14 minutes and the second of the four parts. The City 1) buys trash (paying in bus tokens) for all trash from poor people with a “Trash that Is Not Trash” campaign, 2) operates a mid-sized MRF as a training ground for illiterate and other disadvantaged workers (where workers participate in a raffle to win a working but used computer) and 3) encourages so-called caraneros, indigenous scavengers using pull carts to collect scrap metals and cardboard to feed existing, for-profit, recycling facilities. A good sense that everything the low-wage workers do saves the City money on high-priced services.

Available from: Green Planet Films, San Francisco. Item #464, \$23.95 for home video.

Archives known to hold a copy of this item: none

Data Entry: 1 February, 2010, ARBoone

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: The Cost of Cool: Youth, Consumption, and the Environment

Produced by: Population Communications International and Cognizant Media Ltd..

Production Company: Broadcast Production Services, Inc.

Year of Production: 2001

Running Time: 26 minutes, 35 seconds

Available formats: VHS,

Key Words:

Locality Rating:

Descriptive Narrative: Hosted and executive produced by Alexandra Paul [well-known actress from “Melrose Place”], footage consists of 1) interview data with two suburban Los Angeles sisters and some high school males discussing their appetites for stuff and how they control that, 2) random factoids on the screen suggesting our world is getting more and more overloaded with people and their consuming lifestyles, and 3) footage of a) British Columbia mountains before and after the timber has been clear-cut, an example of our voracious appetite for more whatever’s, b) toddlers in a toy store, wanting everything they see, and, of course, c) the Las Vegas strip.

The question for analysis would be whether seeing the film would change behaviors. Statements like “Shopping’s like a drug,” or “we have a shoe fetish” stand alongside statements that “chasing after stuff” won’t make you happy or that buying what your friends buy is falling into their traps results in an unclear final message. My personal sense is that the film is too light on what’s wrong with “the system” and too optimistic about the inner resources of one person to accomplish the kinds of social change that appears to be necessary in the coming years. In my opinion the kids have too easily resolved the factoids’ challenges to business-as-usual. Not really a film about recycling.

Available from: The Video Project, 1/800-4-PLANET

Archives known to hold a copy of this item: DOE,

Data Entry: ARBoone, 2-9-10

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Compost: Truth or Consequences

Produced by: Photosynthesis Productions, Inc. and Cornell Waste Management Institute; Daniel Cogan and Nancy Trautmann are listed as Executive Producers.

Production Company:

Year of Production: 1998

Running Time: 16 minutes

Available formats: VHS

Key Words: home composting, microbes, Cornell,

Locality Rating: 1

Descriptive Narrative: This is the Cornell approach to home composting similar to what is seen in high school science compost education film "It's Gotten Rotten"(see this directory). The footage begins with regular people gathering for a picnic and likens compost pile management to planning for a picnic: different foods for different needs, etc. The film is structured with four would-be composters concerned about a problem in their operation and bringing in an expert for a consultation. The questions are: 1) How do I decide what to put in my compost bin? (leading to Carbon/Nitrogen discussions, diverse organisms at work, expected temperatures, etc. 2) My compost reeks of ammonia; why? (add more brown materials). 3) My compost smells like rotten eggs, why? (too many anaerobic microbes, probably too wet, get more air in there) and 4) I want hot compost, how big should my bin be? ((leading to one cubic meter needed to allow temperatures to build heat). A summary at the end rearticulated the need to balance carbon and nitrogen, keeping it not too moist, and the need to keep the oxygen flowing. Like a picnic, everything has to mix together for a happy outcome.

A balance of male and female questioners and authorities. No minorities. Very good content.

Available from: Bullfrog Films. Inc., Oley, PA 19547 610/779-8226.

Archives known to hold a copy of this item: DOE,

Data Entry: ARBoone, February 9, 2010.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: A Day in the Life of Your Garbage and Recyclables

Produced by: City of Sunnyvale, California

Production Company: Jump Cutters, video production house

Year of Production: 2009

Running Time: 7 minutes, 35 seconds.

Available formats: DVD; Also on Youtube at youtube.com/watch?v=TOpYa50KGgY

Key Words: California, Sunnyvale, Mountain View, Palo Alto, MRF, trommel, MRF processing, garbage compactor, split carts, transfer trailer, Kirby Canyon Landfill,

Locality Rating: 4 (definitely showing off their facility but not intrusive).

Descriptive Narrative: In 1993 the cities of Sunnyvale, Mountain View and Palo Alto on the shoreline of southern SF Bay closed their bayside landfills and built a single large transfer station known as the Sunnyvale Materials Recovery and Transfer Station or SMaRT Station. They installed a lot of sorting equipment (quite innovative for its time) but in 2009 revamped and rebuilt the facility using new equipment and new technologies. The video traces the garbage, single-stream recyclables and green debris from a three-part collection system through the facility and off to the landfill, markets and compost yards. The filmmakers like reuse and waste reduction as an alternative to recycling and highlight keeping HHW (CRTs, cell-phones, etc.) out of the garbage and promote using reusable or durable alternatives to single use goods. Good production values. Not completely clear on the recovery rates from the different streams coming into the facility. Sunnyvale uses a split collection cart at homes: recyclable on one side, trash on the other.

Available from: City of Sunnyvale, DPW, Solid Waste Division, 301 Carl Road/P.O. Box 3793, Sunnyvale, CA 94088-3707. 408/730-7277.

Archives known to hold a copy of this item:

Data Entry: ARBoone, 1-18-10.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Doing the 4Rs

Produced by: Alameda County Waste Management Authority and Alameda County Source Reduction and Recycling Board

Production Company: Ideas in Motion, Berkeley, California

Year of Production: 2005 (DVD sleeve gives May, 2008 date.)

Running Time: 17 minutes

Available formats: VHS, DVD,

Key Words: reduce, reuse, recycle, rot,

Locality Rating: 4 (not intrusive in local references)

Descriptive Narrative: A part of the agency's "I Recycle At School" series. Appears to be designed for 4th and 5th grade students; child narrator. Cute footage of kids identifying corporate logos during class session. Themes are: REDUCE (shows upper middle school girls going shopping in a used clothing store [lower prices are a selling point]; "the choices you make when you shop can make a difference"), REUSE (a bike repair program at a middle school and a sporting goods swap shop), RECYCLE (shows footage a middle school girl helping her dad loading the recyclables cart and then a tour of a paper mill converting old boxes into wallboard paper), and ROT (highlights a school's organic gardening program, gardening at home, and farmers' markets; encouraging participation in yard waste collection programs). Final footage shows Museum of Children's Art (Oakland) with footage of displays and awards; "can also be fun." Good support for both curbside and buy-back programs. Not selling "use less stuff."

Available from: stopwaste.org.

Archives known to hold a copy of this item: ACW, CDR, CRR, CSJ, DOE,

Data Entry: ARBoone, 12-11-09.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Do the Rot Thing

Produced by: Alameda County Waste Management Authority and Alameda County Source Reduction and Recycling Board

Production Company: Ideas in Motion, San Francisco

Year of Production: 1997

Running Time: 17 minutes

Available formats: DVD, VHS

Key Words: composting, home composting,

Locality Rating: 4 (locally-oriented but universal application)

Descriptive Narrative: Alameda County with over 1.6 million people had 30,000 households doing home composting in 1997. For its film explaining this activity, the agency selects four families, one each of Asian, Hispanic, black, and white groups, to show them chopping, mixing and moistening their home-based organics to make compost at home and consume it on site. "Once you've learned a few simple steps" the narrator says, he begins a brief description of micro-organic activity but focuses mostly on people at work in their yards enjoying lovely fruits and vegetables. Several different styles of home composting are shown (vermicomposting only briefly), and the film offers numerous "tips" to do it better: add more water, chop up the big stuff, keep food debris under the leaves to keep night-scrourgers away, etc. The film ends with a brief tour of Wente Winery in Livermore's (organic since 1989) grape growing area and promises that "composters reap tantalizing rewards."

I liked this film; nothing too fancy. The focus is on the family fun and satisfaction that home composting brings to the home-centered family and the film has a nice touch. The several mentions of Alameda County programs is not bragging or obtrusive; if a recycling professional were to convene a meeting to ask if this would work in their community, I can't think of a better film.

Available from: ACWMA, 1537 Webster Street, Oakland, CA 94615. Stopwaste.org.

Archives known to hold a copy of this item: ACW, CRR, .

Data entry: ARB, 12-10-09

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Ed Byrne – Recycle Now

Produced by: not available

Production Company: not available

Year of Production: not available

Running Time: 3 minutes, 35 seconds.

Available formats: On you tube at youtube.com/watch?v=IJAt_EaZ

Key Words: recyclenow.com,

Locality Rating:

Descriptive Narrative: Ed Byrne is a English-accented stand-up comic who is trying to pitch recycling as a good thing.

Available from: not available.

Archives known to hold a copy of this item: none

Data Entry: ARBoone, 1-12-10.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Exporting Harm: An Investigation by the Basel Action Network.

Produced by: Basel Action Network, Seattle

Production Company: ???

Year of Production: 2002

Running Time: 24 minutes

Available formats: DVD

Key Words: hazardous wastes, electronic wastes, China, Basel Action Network, Silicon Valley Toxics Coalition, environmental justice,

Locality Rating: 0

Descriptive Narrative: By 2002 it was clear that the American practice of shipping a lot of e-waste to foreign countries for processing was solving our problem but creating major environmental disasters in the country of destination. The Basel Action Network [BAN], founded as a non-profit in the 1990s to review American compliance with the 1994 Basel anti-haz mat dumping accords, sent some Chinese-speaking inquirers and a photographer to Guayou, near Shantou, on the South China coast, by surface transit four hours north from Hong Kong. The footage shows e-waste dismantling under the most primitive and unsafe conditions and the abandonment of useless (to them) materials in waterways, vacant lands, etc., things we haven't seen in this country since the Depression of the 1930s. There is no local interview data; the pictures speak for themselves and the narrator reports the science data (e.g., lead in streams 2400 times higher than World Health Organization rules for drinking water, etc.). Whatever legislation got passed in the USA after this film to prohibit the improper disposal of e-waste can be traced to the impact of this film. Craig Lorch, a manager at Total Reclaim of Seattle, who ships to China, comes off looking like a heavy, "I don't want to do it but as long as there are no laws against it ...". Jim Puckett of BAN reminds the viewer that EJ may be an issue here in the USA but not if we ship the stuff "elsewhere."

Available from: Basel Action Network, 122 South Jackson Street, Suite 320, Seattle, Washington, 98104 and from the Silicon Valley Toxics Coalition, 760 North First Street, San Jose, CA 95112.

Archives known to hold a copy of this item: CRR.

Data Entry: ARBoone, 21 December, 2009.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Fat of the Land

Produced by: Niki Cousino and Sarah Lewison

Production Company: ???

Year of Production: 1995

Running Time: 55 minutes

Available formats: VHS

Key Words: vegetable oil, recycling,

Locality Rating: 1

Descriptive Narrative: In August 1994, five young women (Niki Cousino, Sarah Lewison, Florence Dore, Julie Konup and Gina Todus), having learned how to make biodiesel engine fuel from discarded vegetable oil, set out from east of New York City in a Chevrolet diesel van for a cross-country drive visiting important locations affiliated with the automotive fuels, especially alternative fuels, industry. Accompanied by 16 appropriate road songs, they visit Oil City, Pennsylvania, Detroit, various ethanol strongholds in the Corn Belt, the National Renewable Energy Laboratory in Golden, Colorado (with a tout for algae-based fuels), Las Vegas and finally arrive in San Francisco. Their message is that home-grown, renewable fuel is better than fossil, and that it can be done. They are met with degrees of enthusiasm varying from incredulity to mild hostility to “Aren’t you kids wonderful.” Lots of cute jokes along the way, the “exhaust smells like donuts,” “our car runs on used chicken grease,” etc. Not very sophisticated in the light of all the resource allocation issues of the early 2000s when turning corn into a fuel was widely criticized; probably only a recycling film if you think of used vegetable oils as a waste, which, of course, renderers do not.

Available from: ??????

Archives known to hold a copy of this item: DOE

Data Entry: ARBoone, February 17, 2010.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Food Scrap Recycling. Outdoor Ad Campaign, April to October, 2006.

Produced by: Alameda County Waste Management Authority and Alameda County Source Reduction and Recycling Board, also known as “stopwaste.org.”

Production Company: Underground *

Year of Production: 2006

Running Time: 33 minutes.

Available formats: DVD

Key Words: food scrap recycling, farmers’ markets, composting, worms,

Locality Rating: 4

Descriptive Narrative: In the spring and summer of 2006, stopwaste.org began an intensive billboard campaign showing green waste carts loaded with food and soiled paper materials; various catchy slogans were in the text accompanying the photos. They then hired a film crew to interview county residents at farmers’ markets in Livermore, Pleasanton and Oakland to assess the impact of the advertising; this DVD is the edited footage from those interviews. The off-camera interviewer is frequently a little pushy but, talking to about 20 different people, gets a range of responses on questions ranging from “what do you think of the billboards” or “what do you think of the campaign,” to questions of what they do at home and solicits advice on how to make the program more successful. Varying responses to an offered counter-top collection pail. Some people feed their chickens or worms what might otherwise go in the cart.

I could see using this in a class assignment for upcoming recycling professionals with an accompanying transcript of the film to identify program constraints and ways to work around them. Not a finished product for display.

Available from: stopwaste.org.

Archives known to hold a copy of this item: ACW.

Data Entry: ARBoone, 12-15-09.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: For the Price of a Cup of Coffee

Produced by: A film by Hypatia Porter, at waywardsparrow@yahoo.com

Production Company: Phillip xxxxxx

Year of Production: 2007

Running Time: 14 minutes, 45 seconds

Available formats: DVD

Key Words: paper coffee cups, recycling, composting,

Locality Rating: 4

Descriptive Narrative: Ms. Porter apparently worked in a coffee shop in San Francisco and began thinking about how much waste there was in the morning cup of take-out coffee. The camera interviews several SF coffee shop managers and notes that the USA purchased 116 billion disposable cups in 2005. Further insights come from Annette Powlinka of the city staff, Andy Pugni with a local non-profit, Toby Janson-Smith, a deep ecologist, and includes footage of clear-cut hillsides in Oregon, transfer trailers carting garbage out to a landfill. Paper plants in USA are our third most energy-consuming industry. Pugni reminds us that in this digital age that paper consumption in the USA has increased from 265 pounds per person per year to 400 pounds now. The film ends with encouragement for take-back programs and following European ways with reusables. Not a galvanizing or a goad to action film but a more than gentle reminder of our wasteful ways.

Available from: Green Planet Films, #560. Home use is \$19.95

Archives known to hold a copy of this item: DOE,

Data Entry: ARBoone, February 4, 2010

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Garbage into Gold

Produced by: Beth Pike and Stephen Hudnell

Production Company: not given

Year of Production: 1995

Running Time: 25 minutes

Available formats: VHS,

Key Words: entrepreneur, composting, recycling, reuse, creative reuse store, “ferthairlizer,” reindustrialization, economic development,

Locality Rating: 2 [Most of the footage is shot in the Bay Area of California and Missouri but not stuck to those locations.]

Descriptive Narrative: With on-screen narrator Beth Pike (Our Fragile Earth) and photographer Hudnell we are taken on a tour of twelve entrepreneurial folks with innovative visions of equipment and processes to manage materials and products more sustainably, often with substantial job creation benefits. We meet: 1) Plastic sleeves covering clear glass bottles that will appear to be colored glass but require only one color glass: clear; the sleeves will burn up in reheating. 2) Bill Black the barber saves his customers’ hair to make Ferthairlizer for the compost yard at the local botanical garden. 3) Urban Ore in Berkeley sells \$500,000 per year worth of stuff found on the transfer station floor. 4) Frank Rowley who sees a cyclone using air pressure to sort trash. 5) American Soil Products making compost to sell to many different buyers. 6) Paper Services Ltd. Of Hinsdale, NH using recycled paper to make new paper. 7) A MRF in southside Chicago being backed by the Argonne National Labs to create jobs among the urban underclass. 8) Graham Packaging of York, PA that makes virgin HDPE containers and expands into 40 million pounds per year of processing used HDPE. 9) Better than New is a small retail shop in Springfield, Missouri that sells only products made with recycled content. 10) Julie Lewis, founder of Deja Shoe, talks on starting a retail shoe brand that uses only used materials. 11) The Springfield, Missouri school district with students making money on their recycling projects and the district’s “Etc. Store” with supplies for creative reuse. 12) The East Bay Conservation Corps in Oakland, California with its recycling-based jobs for at-risk youth and its high school completion course.

Because the time with each venture is so brief, you don’t get time to really explore what’s afoot here that can help this venture thrive or fail in the marketplace. The interaction between the tour guide and the featured business owner is also so superficial that you can’t really sense of what makes the entrepreneur tick either.

Available from: The Video Project,

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First Draft: March 1, 2010

Archives known to hold a copy of this item: DOE,

Data Entry: ARBoone, February 9, 2010.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Garbage! The Revolution Starts at Home.

Produced by: Andrew Nisker

Production Company: Take Action Films (This is a name that Nisker added to his enterprise after this movie was made; it is not seen in older copies of this film.)

Year of Production: 2007

Running Time: 76 minutes

Available formats: DVD

Key Words: Toronto, Canada, home, recycling, toxics, green cart, blue cart, MRF,

Locality Rating: 5

Descriptive Narrative: Andrew Nisker (not to be confused with a low-ranked professional tennis player of the same name and about the same age) is a Toronto-based documentary film maker interested in world-changing movies. Considering his small son Sebastian, he decides to recruit a “typical” family to quantify pollution in their home by storing their garbage for three months and sorting materials according to the City of Toronto’s three bin system: organics, recyclables, and trash. In documentary fashion, he shows those rejecting his offer and finally settles on the Glen and Michele McDonald family with three small kids who store their materials in a detached garage (although quickly convert to shipping the organics out weekly after weighing).

Working through the last quarter of 2006, the McDonalds (with only a little intra-couple squabbling) dutifully follow the rules. Footage follows their future garbage’s trail to Huron Township in Michigan where locals complain on film about the dust and soot from trucks, windblown incinerator ash, etc. Nisker returns to film the family periodically throughout the 92 days and learns how they respond to Hallowe’en, Thanksgiving, the Santa Comes to Town Parade, and Christmas as waste-generating events. There are diversions from the central anti-garbage message to 1) watching Nisker’s old Jeep go into a car crusher, 2) mountaintops in West Virginia having their tops blown off by voracious coal companies that provide coal for the Ontario generating plants that make the McDonald’s electricity, 3) water usage and pollution from phosphates and other wash-product additives that affect fish and other wildlife, and 4) the toxic chemicals in everyday products (“we are currently being embalmed while living” one expert says).

The dramatic theme of the film seems to be everyone guessing how many bags of trash the McDonalds will make in their 91 days; nobody gets it right and at year’s end Jeff, the friendly garbageman, hauls off their 40-some odd black bags full of trash leaving a now empty garage.

The well-initiated might find this film a little simple-minded. The McDonalds have cute-enough kids but are themselves don’t seem too interested in what they’re doing

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First Draft: March 1, 2010

(Michele is hands-down more enthusiastic than Glen). At the beginning Nisker says he wants to quantify pollution at home; if counting trash bags and learning that City of Toronto doesn't want Christmas wrapping paper in its blue bin or that Torontonians put plastic film in with their food debris is news to you, then you might like this film.

Available from: Green Planet Film, Catalogue Item #534; \$20 for home video DVD.

Archives known to hold a copy of this item: none

Data Entry: 1 February, 2010; ARBoone

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Georgia's Single Stream Recycling

Produced by: Georgia Department of Community Affairs

Production Company: not known

Year of Production: not known

Running Time: 4 minutes and 25 seconds

Available formats: On You Tube at youtube

Key Words:

Locality Rating:

Descriptive Narrative:

Available from:

Archives known to hold a copy of this item:

Data Entry:

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Glass Containers, [from the WHERE DOES IT GO FROM HERE: THE MANY FATES OF HOUSEHOLD WASTES series]

Produced by: RCS Energy Services, Leverett, Massachusetts. See resourcetechnology.org website.

Production Company: Bershire Film and Video; Five Star Productions.

Year of Production: 1999

Running Time: 7 minutes

Available formats: DVD

Key Words: glass recycling,

Locality Rating: 1

Descriptive Narrative: Richard A. Drury was a transfer station manager and then solid waste manager for Leverett, Massachusetts, a small city in the eastern part of the state. With his own production company he gathered footage and diagrams of what happens to container glass after it leaves the MRF. Footage shows how the bottles and jars are sized and washed and then inserted into a melting chamber (2800 degrees F), a cooling chamber and a feeder mechanism that leads to the mold room where blobs of glass are blow-molded into containers before annealing and packaging. Lots of live footage shot at the Ball-Foster glass plant in Milford, Massachusetts with excellent diagrams of the non-visible mechanisms. Explains clearly that recycling glass saves energy and materials acquisition costs for glass companies and allows machines to operate at lower temperatures, lengthening service times, etc. Not strong on contamination issues or on fine-grind mechanisms for cullet. This is the best film on its topic that I've ever seen.

Available from: Green Planet Films, #xxx. [now published on the same DVD as "Paper Recycling" (also in this directory)]. Price is xxxxxxxx

Archives known to hold a copy of this item: none

Data Entry: ARBoone, February 4, 2010

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Going to the Source: A Video about Waste Prevention

Produced by: Alameda County Waste Management Authority and Alameda County Source Reduction and Recycling Board

Production Company: Ideas in Motion, Berkeley, California

Year of Production: 2003

Running Time: 28 minutes

Available formats: VHS only.

Key Words: source reduction, waste prevention,

Locality Rating: 2 (some but not too many local references).

Descriptive Narrative: A well-done film that presents numerous ways that society can move towards a lower-impact life. “Does a consumer economy need to be wasteful?” – they think not. Includes car share program, fuel cell vehicles, reuse of rice straw in building materials, more permanent plastic pallets replacing wood, product redesign (Clorox light-weights its bleach bottles), sustainable landscaping, etc. Good mix of field shots and talking heads. Carefully written narrative (E.g., “recycling is mopping up the floor without turning off the hydrant, source reduction is about turning off the hydrant.”) Footage of Mathis Wackernagel, then with Redefining Progress, now at the Global Footprint organization, a farmer, an operations manager, etc. Excellent remarks at conclusion. Very good educational item.

Available from: ACWMA

Archives known to hold a copy of this item: ACW.

Data Entry: ARBoone, 12-10-09.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Green in the City

Produced by: Environmental Services Department, City of Ventura, California.

Production Company: Self-produced.

Year of Production: 2007

Running Time: two 30-minutes episodes.

Available formats: DVD.

Key Words: office politics, recycling,

Locality Rating: 1-2

Descriptive Narrative: The Environmental Services Department of the City of Ventura, California (population: 90K) had, from 1996 through 2007, the practice of filming stories with city staff as cast that told a story relevant to environmental issues in the city. Over that 11 year period, 60 episodes were written and produced for the local CATV. Two were about recycling and circulated in a DVD sent out broadcast with several other issues-related episodes in the Summer of 2007.

In the two “Green in the City” episodes, supported by some California Division of Recycling funds, the city staff in episode #1 role-plays employees of a small private firm (named Communitron) that is doing poorly with its business but thinks that a better recycling program will spice up its prospects. In the second episode, the firm’s recycling graphics are hopelessly updated by the new marketing manager’s self-developed graphic designs and is then visited by the daughter of the owner of Eurotrek, a successful business that would like to hire Communitron to work for them but only if the firm is eco-conscious and high performing. The outcome of this scenario shouldn’t be revealed.

The humor (and almost slapstick quality of the performances – reminiscent of some Monte Python in spots) flows from the purposeful young woman who’s the recycling program champion and then program manager, an over-the-hill engineer and overworked maintenance manager who can both think of endless reasons why what she wants to do won’t/can’t/shouldn’t work, and a big boss who seems more enamored of his own ideas that what might really/truly “work.”

The skits would work best as 1) models for what some other local public agency might do to “drum up interest” in its own community, or 2) as launching devices in a discussion among recycling managers about how things can go wrong at work.

Available from: Environmental Services Department, xxxxx, Ventura, California. 813/652-4593. Or Roy Olson at rolson@ci.ventura.ca.us.

Archives known to hold a copy of this item: ACW (sample DVD only).

Data Entry: ARBoone, January 15, 2010

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First Draft: March 1, 2010

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Home Composting for Busy People [Also known as “Home Composting: It’s Second Nature].

Produced by: Central Contra Costa Solid Waste Management Authority, the West Contra Costa Solid Waste Management Authority, and five cities in the county; all in the Bay Area of California

Production Company: Not identified; Adam Werbach is “producer,” Nick Tangborn is “writer,” Amanda Baxall is “director and editor.”

Year of Production: no date, ca. 1996

Running Time: 20 minutes, 47 seconds

Available formats: VHS

Key Words: home composting, Bart Carr, Dick Waldo,

Locality Rating: 2 (not obtrusive)

Descriptive Narrative: A simple and forthright film, extolling the virtues of, and giving detailed answers about, home composting by three proponents: Dick Waldo, an older white man who likes to work in his yard, Bart Carr, a middle-aged consultant, and Sherry Kurtz (not identified). The film is structured around nine questions: 1) Why do we need to cut down our wastes?, 2) Why should we compost?, 3) How does composting work?, 4) How do I get started?, 5) How do I maintain my compost?, 6) What ways can I use my finished compost?, 7) What are some other ways to reduce my yard waste?, 8) What problems may I encounter?, and 9) Which method should I choose? (leading off to a consideration of open pile, chicken-wire bin, Earth Machine, Biostack and one other). The endline from Dick Waldo, “It’s like doing the dishes or making your bed; it’s part of my regular life.” is worth the price of admission.

Available from: The Video Project,

Archives known to hold a copy of this item: DOE

Data Entry: ARBoone, February 11, 2010.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: It's Gotten Rotten

Produced by: Photosynthesis Productions, Inc, Ithaca, NY and Cornell University Waste Management Institute, under grant of NYState Energy and Research Development Authority

Production Company: Photosynthesis Productions, Inc.

Year of Production: 1996

Running Time: 20 minutes

Available formats: VHS

Key Words: compost, composting, microorganisms, invertebrates, high school, humus,

Locality Rating: 1

Descriptive Narrative: The film begins, "Rotting may sound bad, but" and goes on to explain the natural process of decay, contrasting it to humans who seem only to make garbage. The film then explores a high school class making and measuring the compost process using microscopes, bench-scale compost containers, with stress on the importance of good record-keeping. The second half of the film explains the three levels of organisms working in a compost pile ("the food web") with generous microscope footage of all the little creatures. The film ends with praise of compost that "reduces organic waste to useful humus; finished compost is brown, crumbly, and full of nutrients; it has the fresh clean scent of the earth itself," and, with shots of an urban garden and greenhouse, "helps turn a vacant lot into a garden paradise."

This seems an excellent introduction for high school students to the study of composting. Sister film for home composting is COMPOST: TRUTH OR CONSEQUENCES (see this directory).

Available from: Bullfrog Films, Oley, PA 19547. There is also a Teacher's Guide (not examined) written by Nancy M. Trautmann and Marianne E. Krasny, both of Cornell University, who are also listed as producers of the film. Their textbook is COMPOSTING IN THE CLASSROOM, 1997.

Archives known to hold a copy of this item: DOE

Data Entry: ARBoone, February 9, 2010.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Kids Talking' Trash

Produced by: Alameda County Waste Management Authority and Alameda County Source Reduction and Recycling Board

Production Company: Ideas in Motion, San Francisco

Year of Production: 1995 [Date of 2002 is on the paper sleeve for the VHS]

Running Time: 14 minutes

Available formats: VHS

Key Words: elementary school, middle school, reuse, recycle, rot, composting,

Locality Rating: 4 (lots of local references but not intrusive).

Descriptive Narrative (NTE 12 lines): With a child narrator, this film is aimed at up to Grade 8 tops. Shows transfer station and landfill footage at the start with pejorative comments. Shows kids sorting mixed materials in the classroom into papers, plastics, glass, metals, wood, etc.; "almost none of this needs to go to the dump." Encourages buying in bulk, seeking recycled boxboard in packaging, and the three Rs: REUSE (showing textiles made into rags at a factory and a creative reuse depot, RECYCLE (showing old cardboard being made into wallboard paper and old glass being made into cullet and new bottles), and ROT (mostly on yard waste, home composting and Wiggle E. Worm). Delaine Eastin as Superintendent of Public Instruction says kids have good sense about conserving, "there's a lot kids can do." Too early for food debris and soiled paper composting.

Available from: ACWMA

Archives known to hold a copy of this item: ACW.

Data Entry: ARBoone, 12-15-09.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Lamp Recycling Outreach Project.

Produced by: Association of Lighting and Mercury Recyclers [ALMR]

Production Company: Creative Directions.com and Fitzgraphics.

Year of Production: August, 2004

Running Time: 7 minutes plus.

Available formats: DVD

Key Words: fluorescent bulbs, recycling, Code of Federal Regulations,

Locality Rating: 1

Descriptive Narrative: In July, 1999, the USEPA issued final rules on the proper management of post-use of fluorescent bulbs [64 FR 36465 becomes 40 CFR Part 273, bringing fluorescent bulbs under the Universal Waste Rule that limits the right of certain disposers to place these materials in a regular landfill. With USEPA funds, ALMA, with sponsorship of National Electrical Manufacturers Association [NEMA] and the Solid Waste Association of North America [SWANA] produces this DVD that includes a seven minute training video aimed at maintenance staff in larger installations (highlighting how fluorescent bulbs work, how they're better than incandescent, the dangers of mercury in the bulbs and the importance of not breaking the bulbs or inhaling the vapors) plus a large collection of complicated, on-line, resources including the federal regulations, a list of then-active bulb recyclers, and a glossary (47 words). Only 23% of the 600 million fluorescent bulbs then discarded annually were getting recycled.

The video part could be used in staff training although it's light on the personal hazards of exposure to mercury vapors. Good collection of then-current regulatory information. State regulations can be more stringent than federal, creating a national patch-work of rules.

Available from: ALMR, 2436 Foothill Boulevard, Suite B, Calistoga, California 94515.

Archives known to hold a copy of this item: ACW.

Data Entry: ARBoone, 12-15-09.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Last Day of a Computer Monitor

Produced by: not available

Production Company: not available

Year of Production: not available

Running Time: 5 minutes, 36 seconds

Available formats: From You Tube at youtube/watch?v=f8VfemK

Key Words: computer monitor, electronics

Locality Rating: 1

Descriptive Narrative: Detailed photos of a computer monitor being dismantled in a high tech factory preparatory to recycling the parts. Narration is in German. Interesting contrast to low tech work in China and India.

Available from: not available.

Archives known to hold a copy of this item:

Data Entry: ARBoone, 1- 15-10.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Make the Most of Your Lawn: Make the Most of Your Time.
Grasscycle.

Produced by: Alameda County Waste Management Authority and Alameda County
Source Reduction and Recycling Board. Funding by the California Integrated Waste
Management Board.

Production Company: not known

Year of Production: ca. 1998

Running Time: 11 minutes

Available formats: VHS

Key Words: grasscycling, recycling,

Locality Rating: 1, not a problem.

Descriptive Narrative (NTE 12 lines): Aimed at an adult audience, this film encourages people to alter their power mowers to allow cut grass to fall back onto the lawn so as to provide nutrients for still-growing grass. Cute part in the introduction where ignorant adult men are being interviewed on camera and give incorrect answers to the question, "what does grasscycling mean?" Not having to empty the grass collection bag on a power mower cuts time required to mow when grasscycling (a benefit) but film encourages more frequent mowing with less grass taken off each time you mow (an unacknowledged cost). Film treats lawn watering as S.O.P. and seems to have no interest in water conservation. Does emphasize that less fertilizer will be needed. Not very sophisticated.

Available from: ACW.

Archives known to hold a copy of this item: ACW.

Data Entry: ARB, 12-11-09.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Paper Recycling [from the WHERE DOES IT GO FROM HERE: series]

Produced by: Richard A. Drury, RCS Energy Services, Leverett, Massachusetts

Production Company: ???

Year of Production: 2004

Running Time: 14 minutes

Available formats: DVD, co-packaged on one DVD with Glass Recycling (see this directory)

Key Words: paper recycling,

Locality Rating: 1

Descriptive Narrative: Richard Drury was a transfer station manager and then a solid waste manager for the City of Leverett, Massachusetts. This film follows his glass recycling film (1999) and has a similar, low excitement, medium technology approach to the subject. The film's footage follows material through a MRF, and off to a paper plant where the material enters a pulper, through coarse, shaker, and fine screens, into a flotation tank and finally, after water is added, into a fourdrenier machine, a press, and a dryer. Excellent footage and diagrams. Very clear on the environmental costs of paper-making: three 18 inch diameter trees 40 feet long to make one ton of paper, 3000 gallons of water per ton of paper produced, 25 million trees can be saved in a year in USA with more recycling, etc. Tag line, "Where does it go from here: it depends on you." As with the glass film, the best on the market for these details.

Available from: Green Planet Films, #xxxx. [On the same DVD with "Glass Recycling."]

Archives known to hold a copy of this item: none

Data Entry: ARBoone, February 4, 2010.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: The Paper Trail: Conserving Resources Through Paper Reduction

Produced by: Alameda County General Services Administration

Production Company: Ideas in Motion, San Francisco and Berkeley

Year of Production: 1998

Running Time: 16 minutes

Available formats: VHS

Key Words: electronic office, paper recycling, waste reduction,

Locality Rating: Five

Descriptive Narrative (NTE 12 lines): In 1998 Alameda County was poised to enter the electronic age with new internet, on-line telephone directory, document storage and retrieval systems, etc. Responding also to voters' initiative calling for 15% reduction of paper use between 1990 and 2000. This video gives the paper saving aspect of this change of procedures using footage mixed of talking heads from GSA department and footage of paper use and recycling procedures. Alameda County was then making 68 million copies per year. Beth Eckl, then GSA recycling coordinator, was executive producer. Very dated in that the film is tied to the county's conversion to electronic filing systems that now seems routine but a well-told story.

Available from: Alameda County Waste Management Authority, 1587 Webster Street, Oakland, CA 94612. 510/xxx-xxxx.

Archives known to hold a copy of this item: ACW,

Data entry: ARB, 12-11-09.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Plastic Bag Recycling in Kenya

Produced by: Siemens

Production Company: Rocket Boom

Year of Production: not available

Running Time: 3 minutes, 22 seconds

Available formats: On YouTube at [youtube/watch?v=IFq3Eox](https://www.youtube/watch?v=IFq3Eox)

Key Words: plastic bag, Kenya, reprocessing,

Locality Rating: 1

Descriptive Narrative: Evans Githinji is a middle aged Kenyan man who purchases used plastic film from the public through 23 collection stations in the Nairobi area at fifteen cents per kilo and chops and melts the material to form through extrusion four by four plastic lumber fenceposts. The narration is in German but the video carries the message.

Available from: not available

Archives known to hold a copy of this item:

Data Entry: ARBoone, 1-10-10.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Point of Return: Oakland's Place on the Pacific Rim

Produced by: Northern California Recycling Association [NCRA], Berkeley, California

Production Company: Intrepid Communications, Corte Madera, California

Year of Production: 2004

Running Time: 17:35 minutes

Available formats: DVD

Key Words: Oakland, California, Asia, markets, DR3, mattress recycling, post-consumer wood, aggregate, construction and demolition recycling, economic development, land use,

Locality-Rating: 5. This film is all about Oakland; among its major donors was the port and the city's marketing department. But the issues raised in the film transcend the locale and, with a proper introduction, should be free of its location.

Descriptive Narrative: This film provides community leaders with a sense of the importance of Oakland as a port city through which many scrap materials flow bound for Asian markets. Public and private sector experts representing the local recycling infrastructure speculate on the costs and benefits of exporting all scrap to Asia for reprocessing. Includes footage from a local mattress recycling plant [DR3], a concrete crushing operation that makes aggregate, and an upscale wood products firm that uses old lumber from dismantled buildings. A little diffuse in its goals; good production values.

Available from: NCRA, Box 5581, Berkeley, CA 94705. 510/xxx-xxxx. Copies are \$10, no charge for postage. Also available from Green Planet Films. NCRA also has a print copy of the transcript, useful in training, that is not included in the film but available separately without charge.

Archives known to hold a copy of this item: CRR

Data Entry: ARBoone, 12-5-09.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Recycle: From Oil to Plastic

Produced by: Alameda County Waste Management Authority and alameda county Source Reduction and Recycling Board, known as stopwaste.org.

Production Company: Ideas in Motion, Berkeley

Year of Production: 2006

Running Time: 9:10 minutes

Available formats: DVD

Key Words: plastics recycling, PET, HDPE,

Locality Rating: 1

Descriptive Narrative: Part of the stopwaste.org series on “I RECYCLE AT SCHOOL” part of the Doing the 4Rs series. Starts with the formation of oil, drilling, refining and separating oil into various feedstocks. Discusses the seven categories of identified plastics and gives details on uses of post-consumer #1 [PET] and #2 [HDPE], that includes some good footage on how PET bottles are blown and HDPE bottles are formed. Footage of single stream sorting operations, baling PET and HDPE, color-sorting PET, shredding and re-pelletizing, and end products of recycled PET (carpet and clothing) and HDPE (new detergent bottles). Light reference to how plastic bags become plastic lumber and also shows how old plastic computer housings can become ski boots and other electronic casings. End line, “It’s up to us – to use natural resources wisely.” Well done.

Available from: stopwaste.org

Archives known to hold a copy of this item: ACW.

Data Entry: ARBoone, 12-15-09.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Recycle More

Produced by: West Contra Costa Integrated Waste Management Authority

Production Company: Adam Werbach and Act Now Productions

Year of Production: xxxx

Running Time: 13 minutes

Available formats: VHS

Key Words: recycling, compost, high school,

Locality Rating: 5+

Descriptive Narrative: The West Contra Costa Integrated Waste Management Authority covers the cities of Richmond, California (across the bay, northeast, from San Francisco) and seven other smaller cities in that area. This is a film with high school students Elisa (the head cheerleader) and Mike (a football player) from Pinole Valley High School, talking to the camera and saying that they think recycling is cool. Interspersed is footage of a tour of the then-operating West Contra Costa landfill and compost yard (both now out of operation) and the local MRF. Some footage of Epic Plastics (then in Richmond) making plastic lumber and some glass cullet and bottle-making footage. Very much a once-over-lightly approach; the youth-spokespersons hardly seem like advocates or authorities, are only minimally informed, and their lines are frequently lost in the film.

Available from: Video Project .net.

Archives known to hold a copy of this item: DOE.

Data Entry: ARBoone, 2-8-10.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: The Recyclergy

Produced by: Jeremy Kaller

Production Company: ????

Year of Production: 2007

Running Time: 30 minutes

Available formats: DVD

Key Words: professional recyclers, Bay Area,

Locality Rating: 1

Descriptive Narrative: Jeremy Kaller was raised and educated in the Washington D.C. area and moved to San Francisco in 2002. He did some work in recycling himself and became captivated by some of the aging early leaders from the field. This film is mostly his on-screen interviews with about eight early industry leaders, including Dan Knapp from Urban Ore in Berkeley, Matt Levesque from Building Resources in San Francisco, Bob Besso from the SF Recycling program, and your editor. What stands out in the film is Jeremy's gentle admiration for these guys (yes, all men) and some "snapshots" of a few people who wanted to change the world, operating initially below the radar with not much more than a vision when starting. The film has won several prizes and is widely circulated. The film carries itself very well but might fit better in an innovations or entrepreneur class than in recycling education.

Available from: ?????

Archives known to hold a copy of this item: CCR

Data Entry: ARBoone, 23 December, 2009

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Recycling: Conserving Natural Resources, an Earth Science video

Produced by: Scott Resources, Inc.

Production Company: not indicated. Maria Maldonado-Dunn is “director.”

Year of Production: 1994

Running Time: 20 minutes

Available formats: VHS

Key Words: resources, paper, aluminum, pre-cycling, source reduction,

Locality Rating: 1

Descriptive Narrative: The narrator begins with the big picture statement that all the items we enjoy begin as resources in the natural environment - all are limited; some are renewable (like timber and plants) and some are not, like minerals and fossil fuels. As resources become more limited, due to more highly extractive societies and growing populations, the need to conserve and recycle becomes more apparent.

The film gives a detailed account with footage and diagrams, of how aluminum and paper are made and how these materials in a post-consumer form are stored on-site [three stacking bin system], collected [LaBrie-type truck], sorted at a MRF [Rhode Island], and sent off for reprocessing.

The final three minutes of the film tout “pre-cycling,” a popular term meaning source reduction [now mostly in disuse] that highlights 1) don’t purchase disposables, 2) buy in bulk, 3) no excess packaging, 4) reuse and repair broken items, 5) find new uses for old containers, and 6) keep products longer.

The narrator is less a cheerleader than an analyst: “with an increased awareness,” “we’re forced to find new solutions,” etc,

Available from: ???

Archives known to hold a copy of this item: DOE

Data Entry: ARBoone, February 11, 2010.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Recycling Milk Jugs Into Fencing

Produced by: Pennsylvania Department of Environmental Protection

Production Company: WNEP's Home Show; Home and Backyard #16.

Year of Production: not available

Running Time: 5 minutes, 16 seconds

Available formats: On You Tube at youtube.com/watch?v=JQYwF4

Key Words: HDPE, extrusion, Pennsylvania, WasteNot Technologies,

Locality Rating: 1

Descriptive Narrative: In the northeastern part of Pennsylvania in the Pocono Mountains is a small firm, Waste Not Technologies, that produces fence posts and rails from old HDPE milk jugs. The video follows breaking the bales of plastic jugs, granulating the material, mixing colorants, and extruding fence posts and rails. The producers are proud that their product looks like real wood but doesn't rot.

Available from:

Archives known to hold a copy of this item:

Data Entry: ARBoone, 1-15-10.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Redemption

Produced by: Amir Soltani

Production Company: Amir Soltani Productions

Year of Production: 2007-2009

Running Time: 25 minutes

Available formats: DVD, in press

Key Words: scavengers, recycling, cans and bottles, Oakland California,

Locality Rating: 1

Descriptive Narrative: Amir Soltani was born in Iran, raised in England, educated in the USA, including four years as a graduate student at Harvard in Modern European Intellectual History. After ten years in international business, he moved to Oakland in 2005 and was captivated by the poor people moving large quantities of cans and bottles into the city's informal recycling network of small-scale collectors and depots where cans and bottles are exchanged for cash. The footage includes interviews with those doing the work, both buggy-pushers and their buyback site operators, neighbors offended by visible "anti-social" behaviors, and a few third-party observers. A director's cut was shown in Oakland in the fall of 2008 but Soltani thought further work was needed on the film and is now raising funds and shooting additional footage to complete his story.

Available from: Amir Soltani, cell is 510/529-6781.

Archives known to hold a copy of this item: CRR (not available for distribution)

Data Entry: ARBoone, 23 December, 2009

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: The Story of Stuff with Annie Leonard

Produced by: Tides Foundation, Funders Workgroup for Sustainable Production and Consumption.

Production Company: Free Range Studios, xxxx

Year of Production: 2008

Running Time: 20 minutes

Available formats: DVD

Key Words: production, consumption, recycling, materials economy, toxics,

Locality Rating: 0-1. (Aimed mostly at USA)

Descriptive Narrative: Annie Leonard [white female, about 40, Barnard grad, Greenpeace veteran, a founder of GAIA - the Global Alliance for Incinerator Alternatives] walks before a blank white background and starts a rapid fire analysis of the materials economy, the roles of government and big business, the abuse of virgin resources, the major role toxics play in consumer products, America's attempts to export its toxic discards, how products sold in this country hide their true costs of production, and the dominance of the "golden arrow of consumption." Soon into her speech, she is joined by black-line drawings (some animated) that illustrate her points. The last third of the film traces the origins of a consumption-oriented society to the 1950s and the planned and perceived obsolescence discovered then as a tool to keep the American public buying ever more and ever new "stuff" while "shopping." Towards the end she applauds recycling but sees the need for a new way of living to come to the fore and believes Americans can "do it" with a fresh perspective and new goals.

This item is cute and attention-getting for junior highs but would need a transcript and a careful lesson plan for use with senior highs, college-age and adults. I would use this film with adults with a transcript and two questions. First, "Why would some people think this film is anti-American? Identify five statements in the transcript." After that task was completed by each student and discussed in a small group, I would then ask them a second question, "What facts are cited in the text to support the speaker's opinions?" with more individual work and small group discussion. Depending on time constraints a final question would be "What do you think?" although I usually leave that out with adults since they're usually willing to tell you what they think more than younger students..

Available from: ????

Archives known to hold a copy of this item: Widely available on the Internet. Also CRR.
Data Entry: ARBoone, 21 December, 2009,

DIRECTORY OF AUDIO-VISUAL RESOURCES FOR EDUCATION AND
TRAINING IN WASTE REDUCTION AND RECYCLING

First Draft: March 1, 2010

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Sustainable Community Show

Produced by: City of Napa, California.

Production Company:

Year of Production: 2006

Running Time: 30 minutes

Available formats: DVD

Key Words: recycling, Napa, Greg Weinerth, Kevin Miller,

Locality Rating: 1

Descriptive Narrative: Greg Weinerth is a marketing specialist living in Napa, California with an interest in recycling. For local CATV, he produced and served as the host of a series of shows on recycling. This one begins with an on-camera interview with Kevin Miller, the city's recycling coordinator, who explains what he does and how the city supports waste reduction, reuse, recycling and purchasing products with recycled content. Greg then introduces the Point of Return film (in this directory) and at the end interviews Mr. Miller about the film.

Useful as a model of how to give a packaged video product a local angle for CATV consumption.

Available from: City of Napa

Archives known to hold a copy of this item: CRR

Data Entry: ARBoone, 12-22-09

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Taking Back our Trash: A Film About Waste

Produced by: Alameda County Waste Management Authority

Production Company: Ideas in Motion, San Francisco.

Year of Production: 1993

Running Time: 28 minutes

Available formats: VHS

Key Words: Reduce, reuse, recycle, reprocessing,

Locality Rating: 5: very much place-related but not obtrusive.

Descriptive Narrative: This was the first recycling film that the ACWMA produced and came 2-3 years after most curbside programs in the county had been started. A general adult audience. A potpourri of facilities that are reprocessing materials and a mixture of notables saying how important recycling is and how it works. Footage of textile processing into export clothing and rags, a creative reuse depot, a furniture repair shop, used building supplies [Urban Ore], a county government's recycling program, a large bank's paper recovery program, a restaurant's cardboard diversion program, asphalt recycling from a road contractor, glass made into cullet and fed to the glass furnaces, old boxes made into wallboard and old tires sorted for retreading or incineration. Then buying recycled paper, re-refining motor oil, grinding yard debris to make mulches and compost and household hazardous waste diversion in one-day collection events. Then-Assemblyperson Delaine Eastin sees the need to do more and "kids are learning new skills." All the facilities are within Alameda County but local references are not boastful or tedious.

Available from: ACW

Archives known to hold a copy of this item: ACW.

Data Entry: ARB, 12-11-09.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Taking Back our Trash II: Putting Waste to Work

Produced by: Alameda County Waste Management Authority and Alameda County Source Reduction and Recycling Board, known since 2001 as “stopwaste.org.”

Production Company: Ideas in Motion,

Year of Production: 2000

Running Time: 28 minutes

Available formats: VHS, DVD

Key Words: recycling, MOBRO, AB939, Bonnie Johnson, Michael Gross, Wesley Chesbro, Larry Strain, Michael Biddle, Stuart Rupp, Jason Grant, Ralph Riva, Steve Kahn, Eco-Timber, green building,

Locality Rating:

Descriptive Narrative: This film follows the format of the 1993 film but with all new content. Starting with footage of the 1987 MOBRO garbage barge and reference to California’s new rate and date law, AB 939, the film notes that Americans are the world’s biggest wasters and then highlights activities in recycling at a Post Office Distribution Center, at MBA Polymers in Richmond, several organics processing operations making mulch, compost (Wente Winery) and worm castings (UC Berkeley and Castro Valley High School), industrial-sized construction and demolition reprocessing at Green Waste Recovery/Zanker Road, green building seen in a straw bale-based environmental education center in Livermore, timber reuse operations at EcoTimber and dismantling an old Navy warehouse to recover those 2 by 10s, computer salvage, recycling at work in an auto shop (the County has a Green Business certificate program) and an auto assembly plant. Lastly the film tackles source-reduction at New United Motor Works in Fremont with reusable plastic shipping containers and pre-hung clothes hitting the shelves at a Target store. Final footage of then-state Senator Wesley Chesbro who had worked in recycling as a youth in the 1970s and a tag line, “A way of life that can sustain future generations.”

Excellent transcript, good production values. Shows all the directions into which a commitment to waste reduction can take off. Some of the programs have been modified, some discontinued, but the message remains.

Available from: Alameda County Waste Management Authority, a/k/a stopwaste.org.

Archives known to hold a copy of this item: ACW.

Data Entry: ARBoone, 2-8-10.

DIRECTORY OF AUDIO-VISUAL RESOURCES FOR EDUCATION AND TRAINING IN WASTE REDUCTION AND RECYCLING

First Draft: March 1, 2010

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Tina's Journal

Produced by: San Francisco Recycling Program

Production Company: Ideas in Motion, San Francisco

Year of Production: 1995

Running Time: 17 minutes

Available formats: VHS,

Key Words:

Locality Rating: 4

Descriptive Narrative: Tina is a young black female, upper junior high who writes and sketches in her journal.. She tours the San Francisco transfer station, 1800 TPD; "it blew my mind" she writes, and then starts an environmental club at her junior high school in San Francisco. In addition to bringing materials to the city's household hazardous wastes collection center, she stops her dad from dumping DIY motor oil into the storm sewer, advises her mother on proper shopping for fresh foods not wrapped in plastic and cereals in recycled-content paperboxes, bemoans her little brother's indifference to her mission (although soon after, he starts selling the family's aluminum cans at a buyback), and sets out her two-bin recyclables ("fibers" and "containers" in two 18 gallon tubs in those days) and watches things get sorted at the TURF building where curbside materials are demingled and readied for market. Later she visits the Altamont landfill, sees how they recycle at the Hard Rock Café, notes that those longbox guards on CDs have disappeared at Tower Records (public opposition) and likes Goodwill as a place to shop. The final shot is her picking up an aluminum can at a school stadium and making sure it gets in the recycling container.

SF started its curbside in 1989 and this was the first AV effort to reach out to its minority populations (non-whites are 70% of the population). Tina is an attractive and credible young woman; changes in collections and processing technologies make much of the footage obsolete (the dump shots never seem to change) but a nice model for a newly-started up program.

Available from: The Video Project,

Archives known to hold a copy of this item: DOE,

Data Entry: ARBoone, February 10, 2010.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Too Valuable to Waste: Recyclable Materials in Wisconsin's Economy

Produced by: Wisconsin State Department of Natural Resources

Production Company: not identified

Year of Production: 2006

Running Time: 6 minutes, 37 seconds.

Available formats: DVD

Key Words: paper, plastics, Wisconsin, MRF, economy, green jobs,

Locality Rating: 5

Descriptive Narrative: The footage shows first landfills with bulldozers and seagulls, then with the tag line, "hey, this is good stuff" transitions to a curbside truck, then a MRF where 140 bales are made each day and then to the Georgia-Pacific mill in Green Bay with 3000 employees that consumes 700,000 tons of scrap paper a year to make tissue and then to a small plant making plastic lumber (100 milk jugs make one, ten foot, two by six. The tagline at the end is "Recycling supports lots of good jobs all over Wisconsin." Not adventurous but very good; nicely done.

Available from: DNR.wi.gov/org/aw/wm/publications/index.html or from Brad Wolbert, P.G., Hydrogeologist, Waste and Materials Management Program, Wisconsin Department of Natural Resources. Brad.wolbert@wisconsin.gov, or 608/264-6286.

Archives known to hold a copy of this item: CRR

Data Entry: ARBoone, 1-10-10.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Turning Trash Into Power [DBIS #194]

Produced by: American Institute of Physics. Discoveries and Breakthroughs Inside Science [DBIS].

Production Company: not available

Year of Production: not available, probably 2008

Running Time: one minutes, 58 seconds

Available formats: not available.

Key Words: anaerobic digestion, wet fermentation, UC Davis, Dr. Zhang,

Locality Rating: 1

Descriptive Narrative: DBIS provides educational features to commercial television. In about 2007, Professor Ruihong Zhang, Ph.D. at UC Davis in California, built a 3 TPD wet fermentation digester on campus and produced electricity from the biogas. This short video features a tour of the equipment. Dave Konwinski with Onsite Power Systems is trying to commercialize the process and appears on screen. Narration by Cynthia Bemis.

Available from: not known.

Archives known to hold a copy of this item:

Data Entry: ARBoone, 1-15-10.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Wall-E

Produced by: Pixar with Disney Studios

Production Company: Disney Films

Year of Production: 2008

Running Time: 98 minutes

Available formats: DVD

Key Words: trash, recycling, sustainability,

Locality Rating: 1, universal themes.

Descriptive Narrative: This story is, presumably, well known. Earthlings trashed Planet Earth and a few of them left on a space cruiser Axiom for outer space; the rest presumably died. Left behind were an army of robots assigned to tidy up Earth and to prepare for the humans' return. Only dutiful Wall-E remains in working condition and stays busy sweeping up trash in himself, a movable trash compactor, and ejecting his bundles in ever growing piles. His only buddy (and apparently living thing) is a cockroach named xxxxxx. His life is punctuated with sunrise and sunset, video reruns, his knick-knack collection, and periodic fierce dust storms.

Into his life arrives EVE, an extraterrestrial droid from Axiom looking for signs of life. They begin a typical Disneyesque courtship but holding hands/flippers seems to be as far as that would go. Wall-E uncovers in a surprising place a small plant living in a shoe and presents it to EVE who sequesters it within herself. A space shuttle returns, picking up EVE and Wall-E hitches a ride back to Axiom where, after several adventures, the humans aboard Axiom realize that Earth could be re-inhabited and bring their spaceship back and exert themselves to make green return to the earth.

This is a lovely story that won some Golden Globe and Oscars awards but whether or not it is a recycling film would, I think, be hard to say. Sustainability, yes, but recycling, which is usually about putting the right thing in the right place, probably not. It's more deep ecology than most of our "how to/why you" films touch upon. If you watch carefully and see how humans aboard Axiom jettison their "waste" into deep outer space, you would not be hopeful for their manners when they get back to earth.

Available from: Green Planet Films sells this DVD for home use at \$xxxxxx.

Archives known to hold a copy of this item:

Data Entry: ARBoone, 2-6-10.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: The Wasteland,

Produced by: CBS News, 60 Minutes.

Production Company:

Year of Production: November, 2008 and August 2009

Running Time: 12:45

Available formats: on-line

Key Words: electronics waste, monitors, Basel Action Network, NRDC, Allen Herskovitz, Executive Recycling, GAO,

Locality Rating: 5

Descriptive Narrative: First in November, 2008 and then again in August, 2009, 60 Minutes ran a segment with Scott Pelley as lead that looked at electronic waste leaving a drop-off site in Denver thru Executive Recycling of Englewood, Colorado with CRTs ending up in Hong Kong. Allen Herskovitz of NRDC provides an on-screen analysis and Jim Puckett of Basel Action Network (see Exporting Harm, in this directory) leads a tour by helicopter of Hong Kong processing sites and then on the ground in Guayou where the Mayor intercepts the fact-finding mission and gives them a closely-supervised tour and then escorts them out of town. They then sneak back into town and get good footage and interview Chinese-speaking workers who choose “between poison and poverty.” Local persons try to wrestle cameras away from CBS crew but are repulsed. Executive’s president is unbelieving that the container he shipped ended up in HongKong and episode ends with noting the Government Accounting Office [GAO] report on the amount of illegal electronic wastes processing.

Available from: Google “CBS News.com” and insert” /The Wasteland.” Website also has a transcript of the video.

Archives known to hold a copy of this item: not applicable.

Data Entry: ARBoone, January 10, 2010.

TEMPLATE OF AN ITEM FOR INCLUSION:

Title, with Subtitles: Zeke the Sheik and the Ladder of Matter

Produced by: Jay April,

Production Company: Synchronatic Studios

Year of Production: 1993

Running Time: 29 minutes

Available formats: VHS,

Key Words: compost, home composting,

Locality Rating: 2

Descriptive Narrative: Sometime prior to 1993 Tim Dundon, a/k/a Zeke the Sheik, began collecting organic material on property adjacent to his home in Altadena, California. When the pile got to be 200 feet long and (in parts) 40 feet high, it caught fire and the Fire Department came. The county health department then cited him for maintaining a nuisance but the neighbors said, "this is no nuisance; we like the compost," and the authorities bowed off. Zeke likes to talk in rhymes with words of 1970s pop tunes in his head and clearly fancies himself as an anti-establishment, true-blue environmentalist. The film is whimsical and charming but probably doesn't provide a model for backyard composting. Zeke's chickens, ducks, and geese are all free-range and, despite being a little corny in spots, "Zeke" seems to be a good-hearted fellow who just likes to do his own thing and serve his neighbors with good compost.

Available from: The Video Project, 800/4-planet

Archives known to hold a copy of this item: DOE,

Data Entry: ARBoone, 8 February, 2010.